CLOUD KITCHEN MODEL

FRANCHISE 9941157819

BUSINESS				
	PROJECTION 1	**PROJECTION 2**	**PROJECTION 3**	**BREAKEVEN**
EXPECTED ONLINE SALES PER DAY	**12000**	**18000**	**25000**	**11500**
AREA REQUIRED IN SQFT	300-500	300-500	300-500	300-500
CJF CLOUD KITCHEN SETUP	545000	545000	545000	545000
CLOUD KITCHEN SETUP COST	100000	100000	100000	100000
TOTAL INVESTMENT (EXCLUDING STORE DEPOSIT)	645000	645000	645000	645000
EXPENSES				
RENT	20000	20000	20000	20000
SALARY	60000	60000	60000	60000
EB/LPG/MAINTENANCE	10,080.00	15,120.00	21,000.00	9,660.00
FIXED ROYALTY	0	0	0	0
LOGISTICS	7200	10800	15000	6900
TOTAL (A)	97280	105920	116000	96560
BUSINESS				
PER DAY	12000	18000	25000	11500
PER MONTH (30 DAYS) (E)	360000	540000	750000	345000
FOOD COST 40% (B)	144000	216000	300000	138000
ONLINE COMM 30% (C)	108000	162000	225000	103500
INTEREST ON INVESTMENT (X) @ 1%	6450	6450	6450	6450
TOTAL EXPENSE (D=A+B+C+X)	355730	490370	647450	344510
P/L **(F=E-D)**	4270	49630	102550	490
ROI MONTHS	151.1	13.0	6.3	1316.3
ROI % MONTHLY	0.66%	7.69%	15.90%	0.08%

Cheesy Juicy Foods
CLOUD KITCHEN FRANCHISE